



Ballston Spa National Bank

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## NEWS RELEASE

Contact: Susan Slovic, Marketing Director  
(518) 363-8628  
[susan.slovic@bsnb.com](mailto:susan.slovic@bsnb.com)

Ballston Spa National Bank  
990 State Route 67  
Ballston Spa, NY 12020

### For Immediate Release

#### **BSNB Donates \$4,300 to Local Food Pantries**

BALLSTON SPA, NY – January 14, 2013 – In an effort to help alleviate hunger, BSNB recently donated \$4,300 to area food pantries. Part of the contribution went to the Regional Food Bank of Northeastern New York where it was allocated among five food pantries that provide services within Saratoga County. The remainder of the contribution went directly to seven additional food pantries located throughout the area. To supplement the monetary donations, BSNB employees conducted food drives at each of the bank's ten branch locations and collected over 500 food items.

Part of BSNB's contribution is a result of a six week social media initiative. Members of the community were invited to like BSNB's Facebook page. For each new person that liked the bank, BSNB donated \$5 to the Regional Food Bank. The initiative served to increase the final amount of BSNB's contribution as well as create awareness for the growing number of hungry families and individuals within our communities.

"Our local food pantries provide a vital service. We hope that our efforts will assist them in supporting those in need throughout the year," stated Christopher R. Dowd, President and CEO.

The food pantries benefitting from the bank's efforts are: Christ's Cupboard in Ballston Spa, Christ Church Food Pantry in Ballston Spa, Saratoga County Economic Opportunity Council Food Pantry, CAPTAIN Youth and Family Services Food Pantry in Clifton Park, Greenfield Food Pantry, United Methodist Church Food Pantry in Burnt Hills, Shenendehowa Helping Hands Food Pantry, Greater Galway Food Pantry, Stillwater United Church Food Pantry, the Open Door Soup Kitchen in Glens Falls, City Mission of Schenectady and the Wilton Food Pantry.

#### ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB's web site can be found at <http://www.bsnb.com>. To become part of BSNB's online community, please visit us at [www.facebook.com/YourBSNB](http://www.facebook.com/YourBSNB) or [www.twitter.com/BSNB](http://www.twitter.com/BSNB).

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Caption:

Mark Quandt, Executive Director of the Regional Food Bank of Northeastern New York, accepts a donation from Sylvia Anglin, AVP/Retail Sales Leader at Ballston Spa National Bank.

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